

# ANNUAL ASSEMBLY

**HOSPICE & PALLIATIVE CARE**

**PHOENIX, AZ ♦ MARCH 20-23, 2024**



AMERICAN ACADEMY OF  
HOSPICE AND PALLIATIVE MEDICINE



**SALES PROSPECTUS**

# ANNUAL ASSEMBLY

## HOSPICE & PALLIATIVE CARE

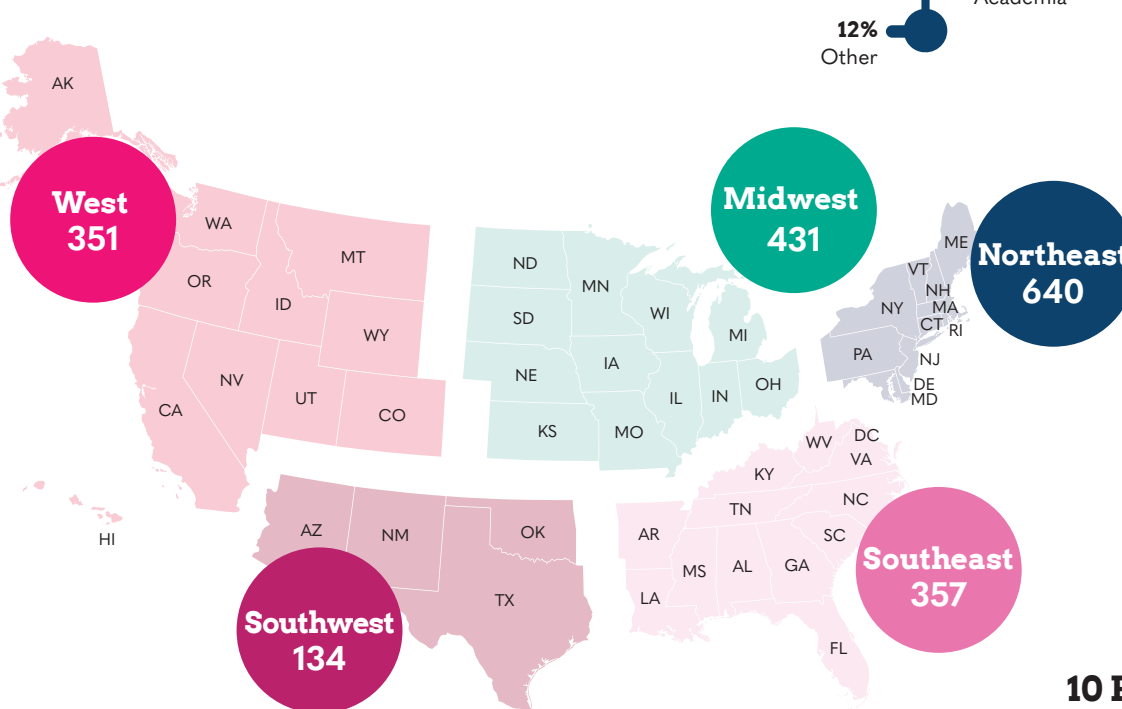
PHOENIX, AZ ♦ MARCH 20-23, 2024



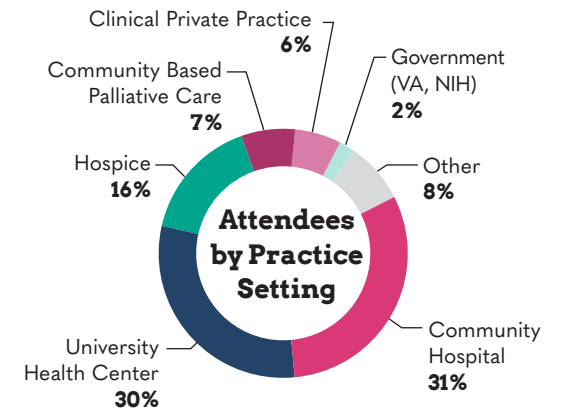
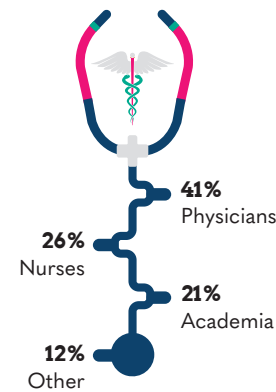
The Annual Assembly of Hospice and Palliative Care, presented by the American Academy of Hospice and Palliative Medicine (AAHPM) and the Hospice and Palliative Nurses Association (HPNA), is a 3-day event that brings together more than 3,400 of your colleagues and peers to share research, clinical best practices, and practice-related guidance to advance the specialty and improve patient care.

The primary goal of the AAHPM Assembly is to advance the field of hospice and palliative care by fostering collaboration among healthcare providers, researchers, educators, and policymakers.

**3,400\***  
IN PERSON  
ATTENDEES



### Attendees by Discipline



**10 Plus Countries Represented!**

\* Expected

# SPONSORSHIP

## Sponsorship Packages

	PLATINUM	GOLD	SILVER	BRONZE
<b>FULL CONFERENCE REGISTRATIONS</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>EXHIBIT HALL ONLY REGISTRATIONS</b>	<b>4</b>	<b>2</b>	—	—
Included in AAHPM24 PASSPORT PROGRAM	●	●	●	●
Recognition on PRINTED SIGNAGE, MOBILE APP, and AAHPM & ASSEMBLY WEBSITES	●	●	●	●
Preferred Booth Selection for 2025 Assembly	●	●	●	●
<b>ONE AD IN AAHPM QUARTERLY PUBLICATION</b>	Full page	½ Page	¼ page	—
Rotating Banner Ad In Mobile App	●	●	●	—
Dedicated 150 character MOBILE APP PUSH NOTIFICATION	●	●	●	—
<b>ONE AD IN EBLAST TO 2024 ASSEMBLY ATTENDEES</b> Size: 600pixels x 200pixels OR Headline (50 characters) + description (250 characters)+ URL	●	●	—	—
<b>DEDICATED SPEAKING SLOT IN CORPORATE SHOWCASE:</b> Content & speakers chosen by sponsor, approved by AAHPM	●	—	—	—
Dedicated eblast to conference attendees	●	—	—	—
<b>EXHIBIT SPACE</b>	10x20	10x10	—	—
<b>INVESTMENT</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>

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## à la carte Sponsorship OPTIONS BY LEVEL

Conference sponsorship package purchase is **not** required for à la carte items.

### PLATINUM

Corporate Symposium (with F&B)	\$30,000*
(without F&B)	\$20,000*
Exhibit Hall Sponsor	\$15,000
Opening Reception	\$15,000

### GOLD

Networking Lounge in Exhibit Hall	\$12,000
Conference Wi-Fi	\$10,000
Hotel Key Cards	\$10,000

### SILVER

Corporate Showcase Speaking Slot	\$5,500
Well Being Lounge	\$5,000
Homeroom Sponsor	\$6,000

### BRONZE

Exhibit Booth Package	\$5,000
<i>Includes 6' booth table, 2 chairs, booth carpet + AAHPM24 Passport.</i>	
Coffee Break	\$3,000
Pads + Pens	\$4,000/ \$10,000
Unity Wall	\$2,750

\* final pricing to be confirmed by room size and F&B specifics

Contact Mickey Martin with any questions:  
[mmartin@aahpm.org](mailto:mmartin@aahpm.org) or call 847-375-4738.



**Advertising Package** **\$6,300**  
Dedicated eblast, mobile app push notification, Assembly homepage digital ad

**Assembly Homepage Digital Ad** **\$3,000**  
FOR 30 DAYS

**Room Drop** **\$3,000**  
\$10 per room, minimum of 300 rooms

**Dedicated E-blast** **\$2,500**

**Mobile App Push Notification** **\$1,500-  
\$2,500**

**Passport Program** **\$750**

# EXHIBIT SPACE

Exhibit Dimensions	10' x 10'	10' x 20'
Conference Registrations Included (access to Exhibit Hall only, no education sessions)	2	4
<b>Early Bird</b> Deadline: December 15, 2023	<b>\$2,300</b>	<b>\$4,550</b>
Standard Rate	\$2,600	\$5,100
<b>Early Bird Non-Profit</b> Deadline: December 15, 2023	<b>\$1,500</b>	—
Non-Profit Standard Rate	\$1,800	—
Job Fair Table	\$750	
State of Science Exhibit Space	\$500	

Each 10' x 10' exhibit space includes: pipe and drape around booth, 2 exhibit hall only badges, booth ID sign.

Spaces DO NOT include electrical, carpeting or booth furniture (table or chairs).

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